Kings
Education for Life

Factsheet

International Business Foundation

Overview

The International Business Foundation is a pre-university programme students can take in 3 terms (Standard programme) or in 2 terms (Accelerated programme).

It will set you up for success in your business degree.

And will give you the practical business experience you need to succeed in business on the world stage.

This course is for:

- Students who want a recognised, stand-alone business qualification, or to progress to a degree focused on business or management.
- Students who have completed 11 – 12 years of high school

There are benefits of starting in September and completing the Foundation in 3 terms rather than 2:

- Gives students a head start in understanding business topics and so they will be better prepared for the exam units in January/April in both knowledge and academic skills.
- Students better equipped for following January/April academic writing & presentation skills.
- Students potentially have an extra unit to use towards the IBF qualification (depending on specific combination used – CRS can be used in place of IBC if needed)
- UCAS support - More preparation time for deciding on university choices and applications.

Information about both versions, including start dates and locations, is detailed in two separate sections below.

Learning outcomes

- Raise academic qualifications to UK university entrance level
- Raise English to university level, if it is not your first language
- Understand sales and marketing, finance,operations and product development

Standard programme (3 terms)

Key Facts

Start Dates:

Continued overleaf ↘

- 9 September 2024

Colleges:

- Brighton

Entry level:

- Academic: Completed 11-12 years of schooling
- English: IELTS 4.5 or equivalent for Standard September starters (an extended version of the programme is available for students who have lower language levels); IELTS 5.0 (5.0 in Writing and Reading) for Standard January starters in Bournemouth only

Minimum age:

- 16.5

Length:

- 1 Academic Year (3 terms)
- Extended programme: 1-2 Academic Years (4-7 terms)

Lessons:

- Average 21 hours per week (plus homework and private study)

Course content

Term 1

- Communication and Research Skills (CRS):
  CTH Unit – can be used for qualification. Written Research Assignment & Presentation
- Introduction to Business:
  This unit will provide the student with an overall introduction to business topics that will be further explored in more detail in later units. The unit is designed to build the students' critical analysis skills, introduce business theory and vocabulary, and provide the student with an overall understanding of business topics.
- IELTS:
  IELTS skills and language building
- Mathematics:
  Studying for IGCSE qualification needed for university application

Term 2

- Entrepreneurship (ENT):
  CTH Unit – Assignment Written Research Assignment & Presentation
- Purpose & Functions of International Business (PFIB):
  CTH Unit – Exam Business Theory & Case Studies
- Communication and Research Skills & IELTS:
  Supporting unit – Academic Language & Research Skills IELTS skills and language building - students

Continued overleaf ↘

will be entered for the IELTS exam if needed
- Mathematics:
  Studying for IGCSE qualification needed for university application

Term 3

- International Business Communication (IBC):
  CTH Unit – Assignment Written Research Assignment
- Essentials of International Marketing & Finance (EIMF):
  CTH Unit – Exam Business Theory & Case Studies
- Communication and Research Skills & IELTS:
  Kings Supporting unit IELTS skills and language building - students will be entered for the IELTS exam if needed
- Mathematics:
  Studying for IGCSE qualification needed for university application

Accelerated programme (2 terms)

Key Facts

Start dates:

- 6 January 2025

Colleges:

- Kings Brighton

Entry requirements:

- Completion of 11 – 12 years of schooling with documented proof of good results
- Minimum IELTS 5.5 (5.5 in Reading and Writing) or equivalent

Minimum age:

- 16.5

Length:

- 2 terms

Lessons per week:

- Average 21 hours per week, plus homework and private study

Total tuition hours:

- Minimum 450 hours

Continued overleaf ↘

Course content

Term 1

- Entrepreneurship (ENT):
  CTH Unit – Assignment Written Research Assignment & Presentation
- Purpose & Functions of International Business (PFIB):
  CTH Unit – Exam Business Theory & Case Studies
- Communication and Research Skills & IELTS:
  Supporting unit – Academic Language & Research Skills IELTS skills and language building - students will be entered for the IELTS exam if needed
- Mathematics:
  Studying for IGCSE qualification needed for university application

Term 2

- International Business Communication (IBC):
  CTH Unit – Assignment Written Research Assignment
- Essentials of International Marketing & Finance (EIMF):
  CTH Unit – Exam Business Theory & Case Studies
- Communication and Research Skills & IELTS:
  Kings Supporting unit IELTS skills and language building - students will be entered for the IELTS exam if needed
- Mathematics:
  Studying for IGCSE qualification needed for university application

Why choose the International Business Foundation?

Expert and specialist preparation

The International Business Foundation is an intensive Level 3 Course. The syllabus is written in conjunction with business departments at UK universities to ensure students benefit from the ideal preparation for business-related degrees.

Taught in conjunction with CTH

The course is taught in partnership with the Confederation of Tourism and Hospitality (CTH). CTH is one of the world's leading specialist hospitality and tourism professional bodies whose core mission is to provide the highest standard of industry-focussed professional qualifications. CTH is a member of the Federation of Awarding Bodies and is approved and regulated by Ofqual.

- All assessments and exams are set and assessed by CTH.
- Students' work will be measured against the specified learning outcomes and assessment criteria of each unit.
- On successful completion all students will receive the CTH Diploma of International Business

Progression

Continued overleaf ↘

Recent alumni

Below are some of the recent students who took the International Business Foundation, including information about the university they progressed to and the degree course they are doing.

Guillaume Duchene

- International Business
- University of Essex

Binh Duong Duong

- Global Business Management
- Coventry University

Boris Surov

- Politics with Business Management
- Queen Mary University of London

Htet Han Thar

- Global Business Management
- Coventry University

Victoria Orr Llado

- Politics and International Relations
- University of Aberdeen

Kevin Carvalho

- Business Management with Marketing
- Bournemouth University

Continued overleaf ↘