

# English Plus Business and Leadership

## Section 1: Overview

### Is this course for me?

- This course is perfect for students who want to combine English lessons with an introduction to US entrepreneurial culture and develop the skills needed to become a future leader in business.
- It includes classroom-based instruction as well as a visit to a local small business, start-up or business organization

### Key Facts

#### Available in

- Boston

#### Start dates:

- 2022: 3 January, 7 February, 7 March, 4 April, 2 May, 6 June, 5 July, 1 August, 6 September, 3 October, 7 November

#### Entry level:

- Lower Intermediate (Kings Level 4)

#### Age:

- 16+

#### Duration:

- 4 weeks

#### Class size:

- Maximum 15

#### Lessons per week:

- 28 lessons per week total (21 hours). 20 lessons (15 hours) General English + 8 lessons (6 hours) Business and Leadership

### **Included in the price:**

- 28 lessons per week (21 hours)
- Welcome Information Pack
- Course materials
- Placement test on arrival, weekly assignments, group participation and progress tests
- Use of college library computers
- Access to Classmate, the Kings online learning platform
- Free Wi-fi at school
- An accompanied visits to a small business or business organization
- Full access to Kings social programme, with at least two free activities per week
- Full access to join Kings' school clubs and societies
- Optional weekly lecture programme
- End-of-course certificate (90% or higher attendance required)



"At Kings Boston you can participate in entrepreneurship class, which includes specialized vocabulary in relation to the start-up world, case studies and knowing some local business in relation with this topic. "

## **Section 2: Course structure and content**

- **20 lessons (15 hours) per week of General English**
- **8 lessons (6 hours) per week Business and Leadership**

### **General English lessons**

Your general English lessons will be designed to improve your reading, writing, speaking and listening at a consistent rate. Each week, lessons will focus on a different topic.

### **Key areas covered include:**

#### Communication skills

- Conversational language skills
- Listening and accents
- Reading and interpretation
- Writing and presenting

#### Linguistic resources

- Building your vocabulary bank
- Fine tuning your pronunciation
- Interpretation of texts
- Grammar and syntax

#### Study skills

- Note taking and revision

- Research skills
- Time management and planning
- Dictionary work
- Learner autonomy

#### Cultural and personal development

- Understanding cultural difference and similarity
- Team work and leadership
- Presenting an argument
- Discussion skills

You will be assigned to your general English class based on your current Kings Level. We have classes right through to Level 8 (Advanced), and you will progress up through the levels as your skills improve and your confidence grows.

### **Specialized Business and Leadership lessons**

These lessons will introduce you to essential business terminology relating to the development of small business and start-up culture. You will work on essential communication skills such as giving presentations, formal business writing, and pronunciation.

Sample topics include:

- Real-world case studies
- Characteristics of entrepreneurs and leaders in business
- Small-business environment in the US
- How to turn an idea into a business
- Elements of a business plan
- The role of social media

### **Educational visits**

This course includes a trip to a local small business or start-up, college business program, or a talk by a local business person.

Examples may include:

- Babson College
- Buzz Lab at BU
- [Taza Chocolates](#), Johnny Cupcakes or other local start-ups
- Martin Trust Center at MIT
- Innovation and Design Building
- Entrepreneur clubs at other local colleges

### **Sample timetable**

Please note: sample timetable is subject to change.