

# English Plus Business and Leadership

## Section 1: Overview

### Is this course for me?

- This course is perfect for students who want to combine English lessons with an introduction to US entrepreneurial culture and develop the skills needed to become a future leader in business.
- It includes classroom-based instruction as well as a visit to a local small business, start-up or business organization

### Key Facts

#### Available in

- Boston

#### Start dates:

- 8 January, 5 February, 4 March, 1 April, 6 May, 3 June, 1 July, 29 July, 3 September, 7 October and 4 November 2024

#### Entry level:

- Lower Intermediate (Kings Level 4)

#### Age:

- 16+

#### Duration:

- 2-4 weeks

#### Class size:

- Maximum 15

#### Lessons per week:

- 28 lessons per week total (21 hours). 20 lessons (15 hours) General English + 8 lessons (6 hours) Business and Leadership

### **Included in the price:**

- 28 lessons per week (21 hours)
- Welcome Information Pack
- Access to multi-format course materials
- Placement test on arrival, weekly assignments, group participation and progress tests
- Use of college library computers
- Free Wi-fi at school
- An accompanied visits to a small business or business organization
- Full access to Kings social programme, with at least two free activities per week
- Full access to join Kings' school clubs and societies
- Optional weekly lecture programme
- End-of-course certificate (90% or higher attendance required)

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"At Kings Boston you can participate in entrepreneurship class, which includes specialized vocabulary in relation to the start-up world, case studies and knowing some local business in relation with this topic. "

## **Section 2: Course structure and content**

- **20 lessons (15 hours) per week of General English**
- **8 lessons (6 hours) per week Business and Leadership**

### **General English lessons**

Your general English lessons will be designed to improve your reading, writing, speaking and listening at a consistent rate. Each week, lessons will focus on a different topic.

### **Key areas covered include:**

#### Communication skills

- Conversational language skills
- Listening and accents
- Reading and interpretation
- Writing and presenting

#### Linguistic resources

- Building your vocabulary bank
- Fine tuning your pronunciation
- Interpretation of texts
- Grammar and syntax

#### Study skills

- Note taking and revision
- Research skills

- Time management and planning
- Dictionary work
- Learner autonomy

#### Cultural and personal development

- Understanding cultural difference and similarity
- Team work and leadership
- Presenting an argument
- Discussion skills

You will be assigned to your general English class based on your current Kings Level. We have classes right through to Level 8 (Advanced), and you will progress up through the levels as your skills improve and your confidence grows.

### **Specialized Business and Leadership lessons**

These lessons will introduce you to essential business terminology relating to the development of small business and start-up culture. You will work on essential communication skills such as giving presentations, formal business writing, and pronunciation.

Sample topics include:

- Real-world case studies
- Characteristics of entrepreneurs and leaders in business
- Small-business environment in the US
- How to turn an idea into a business
- Elements of a business plan
- The role of social media

### **Educational visits**

This course includes a trip to a local small business or start-up, college business program, or a talk by a local business person.

Examples may include:

- Babson College
- Buzz Lab at BU
- [Taza Chocolates](#), Johnny Cupcakes or other local start-ups
- Martin Trust Center at MIT
- Innovation and Design Building
- Entrepreneur clubs at other local colleges

### **Sample timetable**

Please note:

- Sample timetable is subject to change
- Placement test, induction, locality walk and ice breaker activities, which take place on the students' first day at Kings, are an essential part of the teaching programme, included in the weekly hours of

lessons.